

COMMUNITY AFFAIRS SCHEDULE

Monday	Tuesday	Wednesday	Thursday	Friday
6-8 PM Classical	6-8 Reggae	6-7:30 78 RPM	6-7 Gay Spirit	6-7 Vintage Vinyl
8-9 Nutz 'n' Boltz	8-10 Jazz	7:30-8 Irish Show	7-8 Big Beat	7-10 Black Expressions
9-10 Hardcore		8-8:30 News Forum	8-10 Low Budget Blues	
10:15-Midnite Monday Nite Mayhem		8:30-10 Old Wave		
Saturday	Sunday			
6-9 AM Sudzin Country	6-10 AM Sudzin Country	3-4 Polish Show		
7-10 AM Reading for the Blind	10-11:30 Homemade Music	4-5 Indian Show		
	11:30-1 PM Turkish Show	6-7 Hungarian Hour		
	1-2 Isreal Hour	7-9 BetaWaves		
	2-3 Greek Show	9-10 Knightbeat		
		10-11 Overnite Sensations		

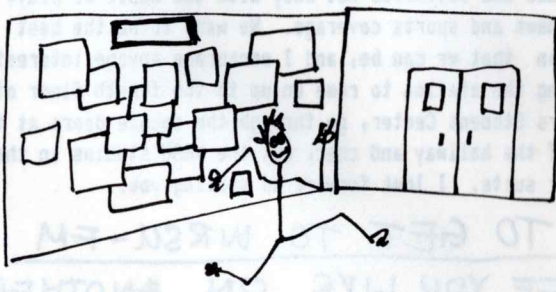
7. GO DOWN HALL, TURN LEFT, AND RING THE BELL AT THE DOUBLE DOORS NEXT TO THE H₂O FOUNTAIN. A HAPPY WRSU MEMBER WILL BE THERE TO MEET YOU.



6. GO THROUGH THE LOUNGE TO ANOTHER SET OF DOORS. IGNORE THE "EMERGENCY EXIT" SIGN AND GO THRU THE DOORS.



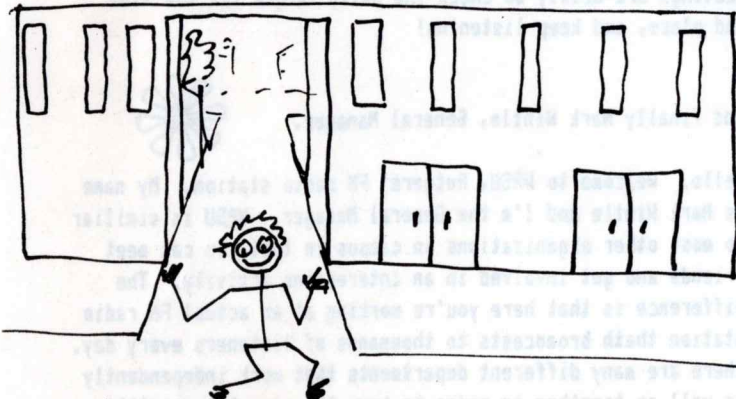
5. WHEN YOU GET TO THE TOP OF THE STAIRS STOP AND BREATHE SOME MORE, THEN GO THROUGH THE DOUBLE DOORS. THESE ARE METAL.



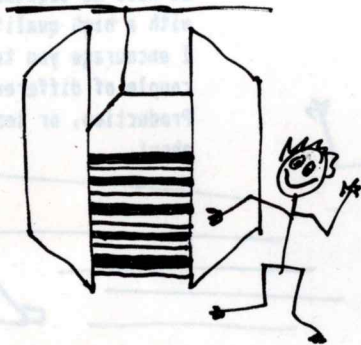
4. ITS 4 FLIGHTS UP SO BREATHE A LOT OR YOU'LL FAINT.



2. GO TO THE RUTGERS STUDENT CENTER (THE ONLY BUILDING ON COLLEGE AVE W/A HOLE IN THE CENTER OF IT.

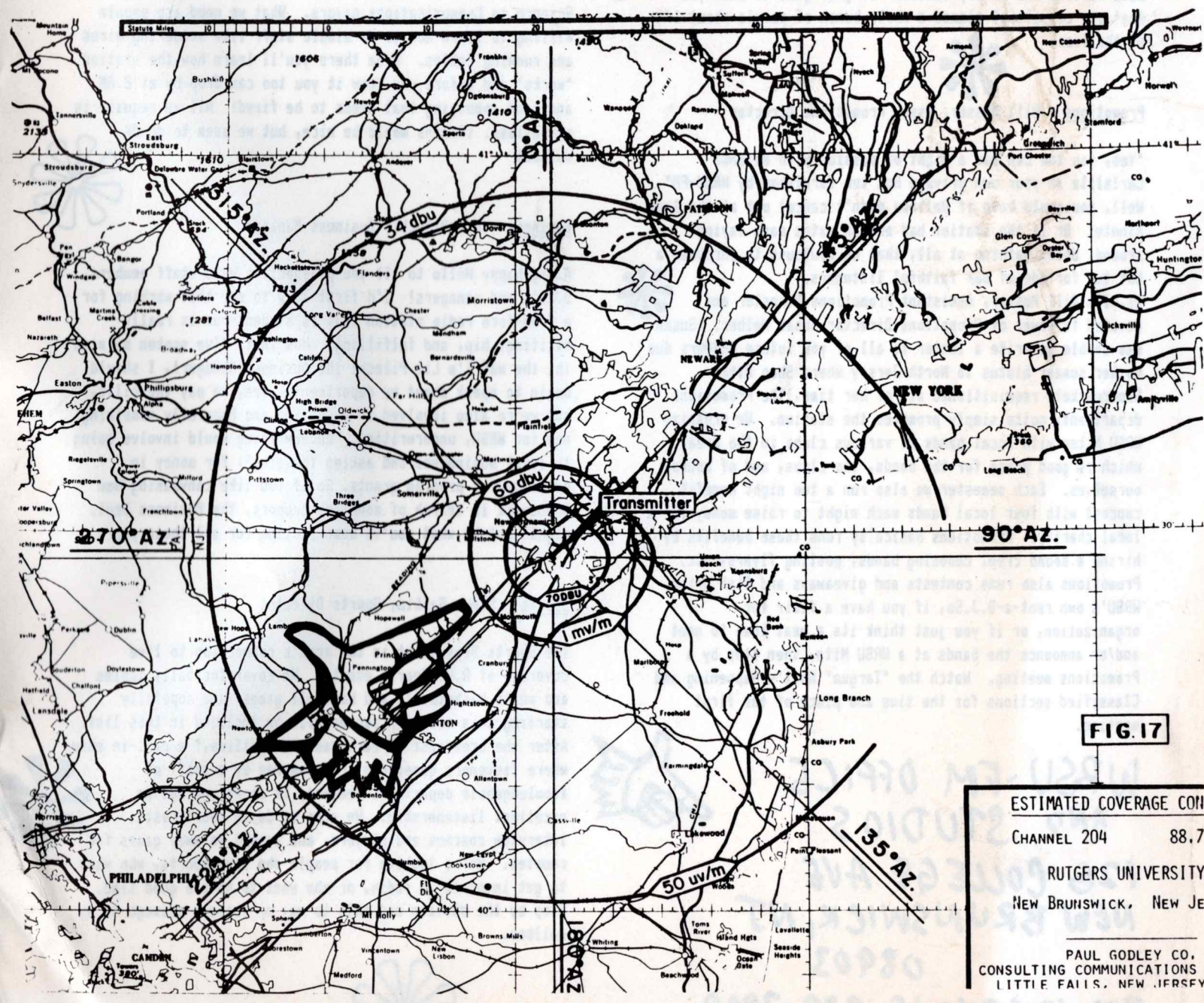


3. GO THROUGH 2 SETS OF DOUBLE DOORS AND UP THE STAIRS ON THE LEFT. (YOU CAN'T GO TO THE RIGHT 'CAUSE THOSE STAIRS GO DOWN AND YOU WANT TO GO UP.)



This is your favorite radio station

WRSU 88.7 FM
THE ONE AND ONLY



ORIENTATION GUIDE

FALL '86

ESTIMATED COVERAGE CON
CHANNEL 204 88.7
RUTGERS UNIVERSITY
NEW BRUNSWICK, NEW JE
PAUL GODLEY CO.
CONSULTING COMMUNICATIONS
LITTLE FALLS, NEW JERSEY

THE MANAGERS SPEAK *

Community Affairs - Craig Koan, Community Affairs Director

Greetings. My name is Craig Koan and I am the leader of a diverse mixture of people, otherwise known as the Community Affairs Department. As our name implies, we serve the community by providing various ethnic programs (Hungarian, Polish, Indian), music shows that focus on one particular genre of music (jazz, reggae, folk, hardcore) and an interview call-in show (Knight Beat). Community Affairs programs comprise about 1/4 (O.K., 5/21 if you want to be picky) of the air time on WRSU, and in that time we are able to entertain gaggles of people in the New Brunswick area who have various and sundry tastes. It just goes to show you that you can almost please a whole bunch of people about 1/4 of the time.

Promotions - Will Musser, Asst. Promotions Director

"Yes, you too can win a night of passion with Belinda Carlisle in your own private hot tub furnished by WRSU-FM" Well, you could have if Belinda didn't cancel out at the last minute. Or if the station had enough extra cash laying around, doing nothing at all, that we could use to purchase a hot tub for one of our faithful listeners. Hi, I'm Will Musser, Assistant Promotions Director and devoted follower of Promotions Director Susan Welber. (Susan was unable to write a letter to all of you future WRSUers due to her summer hiatus to North Jersey where Shop Rite Supermarkets requisitioned all of her time.) The Promotions department, quite simply promotes the station. We organize WRSU Nites with local bands at various clubs in the area, which is good press for the bands, the clubs, and of course ourselves. Each semester we also run a two night benefit concert with four local bands each night to raise money for a local charity. Promotions basically runs these benefits by hiring a sound crew, choosing bands, posting flyers, etc. Promotions also runs contests and giveaways and Disk Drive, WRSU's own rent-a-D.J. So, if you have a flair for organization, or if you just think it's a neat idea to meet and/or announce the bands at a WRSU Nite, then stop by a Promotions meeting. Watch the "Targum" What's Happening and Classified sections for the time and place of the first meeting.

WRSU-FM OFFICE
AND STUDIOS
126 COLLEGE AVE
NEW BRUNSWICK, NJ
08903

BUSINESS PHONE 932-7800
D.J. LINE 932-8800
HAVE A NICE DAY ☺

Tech - Ed Wong, Technical Director

The Tech Department at WRSU is one of the less visible departments at the station, but believe me, we are the one most listened to! There are two basic functions of the Tech Department, one to keep the station on the air and audible (how audible depends on how well you work at 2 AM), the second is to help the Sports Department to do their live remote broadcasts. At our disposal is the largest chunk of the WRSU budget and some of the best broadcasting equipment on the market. What we need is manpower (womanpower too) and brains. You don't have to be an Engineering major to join. Currently our staff ranges from Philosophy to Computer Science to Communications majors. What we need are people willing to learn how to do simple stuff like soldering wires and running cables. From there you'll learn how the station "works" and before you know it you too can drop by at 2 AM and find something that needs to be fixed! All we require is enthusiasm. (Brains would be nice, but we seem to do OK without

Business - Liz Pilecki, Business Manager

A Big happy Hello to all you prospective WRSU staff members, D.J.'s and managers! I'd first like to say that working for a free-form radio station that is student-run is really exciting, hip, and fulfilling. Now that I've spoken my mind (by the way I'm Liz Pilecki the Business Manager), I should begin to speak about my department. Yes, we pay the bills, but we're also involved in budgeting and hopefully something new for WRSU, underwriting. Underwriting would involve going to local businesses and asking (begging?) for money in exchange for program grants. So if you like canvassing New Brunswick in search of monetary support, the Business Dept. might just be what you've been looking for all these years.

Sports - Steve Salkin, Sports Director

The Sports Department is the area's connection to live coverage of R.U. Sports events. We cover football, ladies and men's basketball, and baseball games, and hopefully starting this semester soccer will be included in this list. After the broadcast of each game "Knightline," a call-in show where listeners questions are answered by a staff of knowledgeable department members, is aired and has an excellent listenership. We also do daily sportscasts, interview coaches and players, and travel to away games for remotes. We're looking for people who love sports, who want to get involved in radio, or who want to have a good time. Stop by the station and talk to me, or leave a message in my mailbox.

Announcing (D.J.) - Jules Herbert, Chief Announcer

Hello, Hi, and how the hell are ya?! My name's Jules Herbert and I'm WRSU's Chief announcer. My job is to work with the Program Director in training, approving and keeping tabs on the Disk Jockeys. If you've got an open mind and an ear for progressive music, then spinning records for the masses might be your cup of Joe! The process of becoming a D.J. includes learning how to use the equipment, sitting in with present D.J.s and showing what you've learned in a demo tape and a board test. It's easy...Really. I look forward to seeing all those interested at the upcoming New D.J. meeting; time and place will be announced in the Daily Targum. So long, keep it on 88.7, and I'll see you when I see you!

News - Jim Sweetman, News Director

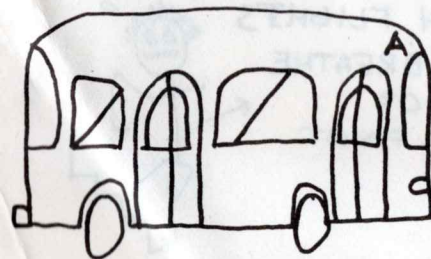
Good evening from the WRSU Newsroom. I'm News Director Jim Sweetman and yes, we actually say things like that on the air. We also say things like "back after this," "our top story tonight," and even "this just in." Actually, WRSU News is more than muttering Morrow-like phrases. We also review shows, plays, and films, conduct a weekly talk show called "Knight Beat" and do live remotes from Manhattan. We've got some pretty wild special reports in the works this year, so check us out. You might even learn something. With a little training. You might be the next Sue Simmons, uh, Connie Chung, uh, whoever. No experience necessary.

Programming - Andy Gesner, Program Director

Hello. My name is Andy Gesner and I'm the new Program Director at WRSU. I'm starting this month so if you have ideas and want to get involved with a great radio station, we need you. My job is to make sure WRSU keeps our listeners informed and satisfied not only with the music we play, but with news and sports coverage. We want to be the best station that we can be, and I encourage anyone interested in joining the station to come on up to the fourth floor of the Rutgers Student Center, go through the double doors at the end of the hallway and check out the WRSU studios in the corner suite. I look forward to meeting you.

HOW TO GET TO WRSU-FM

1. IF YOU LIVE ON ANOTHER CAMPUS AND DON'T OWN A CAR, HOP A CAMPUS BUS.



Production - Scott Frampton, Production Manager

There are many different aspects to WRSU, and a department to interest almost anyone. Production involves lots of little bits of each department, and well, producing. Promos, needed by other departments, are usually written as well as produced by us. Promos are 30 or 60 second tapes that are mini-ads for various shows on WRSU or station related events. It takes a creative mind, a knack for writing scripts (not necessarily), a voice (good, bad, or indifferent), and some ability to operate the equipment (easily learned) to make a promo. PRODUCTION IS AN EXCELLENT PLACE FOR D.J.S TO START THEIR TRAINING, since all of the equipment used and techniques used in producing are used by D.J.s on the air. So hey, if Mom always thought you were a little bit odd, if you sometimes get feverish with the desire to write and create, and if you believe that very small rocks float, then stop by one of our weekly meetings and we'll teach you everything that you need to know.

Music - Sheri Hood, Music Director

Yes, music is a big part of a radio station, especially at WRSU. Our format is progressive, and we try as much as possible to educate listeners about new music as well as entertain them. A lot of our work does involve filing records, but we're also the first people in the station to listen to any new albums that come in, and make decisions on its quality, which sends it to playlist or to the library. This is a great opportunity to learn about artists and their music. This semester our library is getting a face lift with some new shelves, which will make filing and finding records 100% easier. I'll need lots of help to complete this task of remodeling the room (and in the process discovering tons of old albums that you've forgotten about). Music Department meetings are weekly so check the Daily Targum for the time and place, and keep listening!

And finally Mark Wintle, General Manager.

Hello. Welcome to WRSU, Rutgers' FM radio station. My name is Mark Wintle and I'm the General Manager. WRSU is similar to most other organizations on campus in that you can meet friends and get involved in an interesting activity. The difference is that here you're working at an actual FM radio station that broadcasts to thousands of listeners every day. There are many different departments that work independently as well as together in order to keep the signal transmitting with a high quality of programming going over the airwaves. I encourage you to come down to our orientation and join a couple of different departments, whether it be music, news, Production, or technical, and find out what radio is all about.

