

This

To

Your



W R S U

WRSU is . . .

WHAT? . . . The campus radio station of Rutgers and Douglass colleges in New Brunswick; owned and operated by you — the students.

WHO? YOU — our listeners and our staff of more than 100 Rutgers and Douglass students.

WHEN? . . . 19½ hours a day, seven days a week throughout the school year.

WHERE? . . on your radio at a frequency of 680 kilocycles and on campus at main studios located on the third floor of 12 College Avenue, and a sub-studio in Douglass' Student Center.

. . . and our **PURPOSE** is to broadcast to the students of Rutgers and Douglass just what they want to hear: the best in entertainment, the latest news and sports, and the most informative and ingenious special features possible.

MANAGEMENT

Station Manager		Noha Applebaum
Program Director		Ed Osborne
Public Affairs Director		Dave Brandman
Chief Engineer		Tom Kirk
Public Relations Director		Jeff Daly
Business Manager		Pete Halden
Douglass Director		Sue Ness

PHONES

(Rutgers) KI 5-6800

CH 7-1766 ext. 6033

(Douglass) CH 7-1766 ext. 1556

MEETING FOR ALL FRESHMEN

WEDNESDAY SEPTEMBER 19

Scott Hall, Room 123

(Rutgers Campus)

7:30 p.m.

Studios and Offices:
12 College Ave., New Brunswick, N. J.
Phones: 201 545-6800
201 247-1766, Ext. 6033

September 5, 1967

Rutgers and Douglass
Classes of '71

Dear Freshman:

I hesitate to address you as though the classes of '71 were a single person. Although I am sure that you will attain some degree of "class unity" and coherence, quite obviously you are not one, but rather more than 2,500 individuals. As an individual each of you has his own tastes, ideas and values. Hopefully, after four years as a part of your class, you will emerge with your own standards still distinct from those of your fellow students.

Thus, as individuals, you will form your own impressions of what WRSU is. For me to try and define Radio Rutgers for you would be as impossible as any effort on your part to describe the "philosophy" of your class.

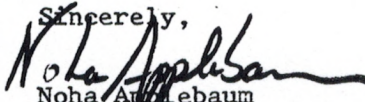
Each of us contributes something to WRSU. Thus the station acquires not a homogeneous continuity throughout the day and week, but rather a diverse montage of different ideas and sounds. We attempt to please as many different tastes as possible. During our extensive broadcast day, we are the only station on your dial to present "rock," extensive public affairs programs, folk, jazz, and classical music and virtually every other form of unclassifiable matter. Quite obviously we are the only station that will cover Rutgers sports and activities as well as other occurrences of special interest to the students of Rutgers and Douglass.

We intend to serve you, individually. We will try to bring you programs designed especially for you that cannot be found in other mass media. However, we cannot hope to do so without your help....both as a listener and a participant. Let us know what you would like to hear. Call us and tell us what your feelings are about Rutgers matters and other occurrences.

I would like to extend my personal invitation to you to attend the WRSU organizational meeting, Tuesday, September 19 at Scott Hall 123, 7:30 p.m. At this time the managers will let you know what is involved in each department's activities. You can decide for yourself what WRSU will mean for you. You need no previous radio experience. All that is required is an imagination and your individuality.

In these ways you can make WRSU the real voice of the students of Rutgers and Douglass. Your radio voice.

Sincerely,


Noha Applebaum
Station Manager



Station Manager Noha Applebaum at the controls

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THE PROGRAM DEPARTMENT

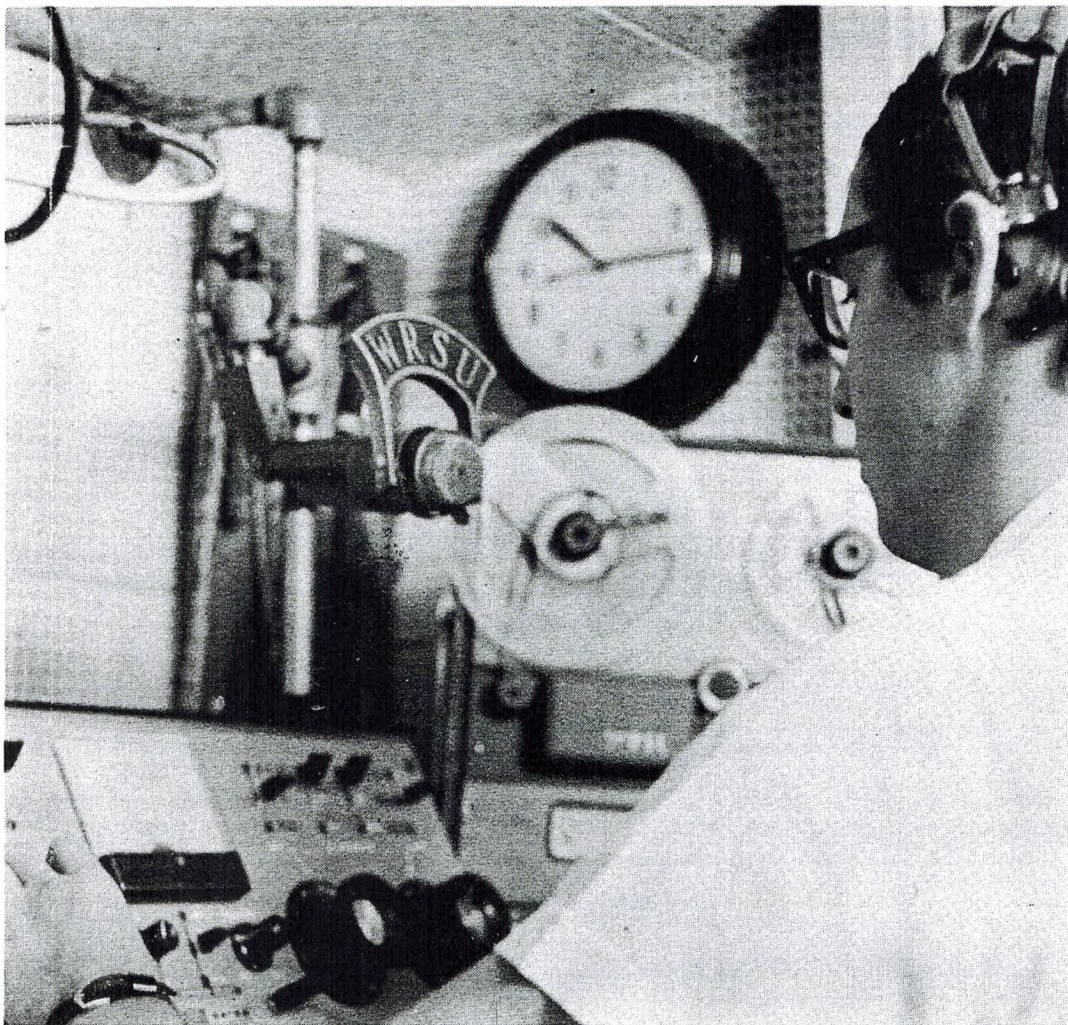
Because the Program Department controls over 80% of the total broadcast time a large staff is required to host the many types of music presented. From "dawn 'til dusk" WRSU swings with the sound of the most popular records hosted by the WRSU VIP'S.

After Six to round out the musical day WRSU presents Sound '68 a blend of many types of music. The sounds of classical , folk, jazz, and rock & roll are all yours on WRSU. No other station can offer such a selection.

There's a place for you-----with WRSU!



DJ Pete Halden Opens His Mouth Daily From 1 to 3pm



Start Your Day With "The Second Wake Up" With Jeff Daly

COMPLETE RUTGERS SPORTS COVERAGE

As in recent years, the WRSU Sports Department will continue to bring to the students complete coverage of all Rutgers' sporting events. And WRSU's **daily sportcasts** will keep you well informed on all the major stories in the sports world.

Live broadcasts of all Rutgers **football** games will be your Saturday sports feature during the fall months. WRSU will be on hand to cover all the action and talk to the players who will be making the stories.

Courtside coverage of the Scarlet's **basketball** games follows during the winter months.

Also during the winter, WRSU will cover the exciting play of the Rutgers **ice hockey** team, live, from the South Plainfield Ice Land.

During the spring, WRSU will turn its efforts to bringing you the play-by-play of **baseball** and **lacrosse** games direct from the University Heights.

Add to this, complete reports on Scarlet **soccer, wrestling, fencing, swimming, track, tennis**, and you'll understand why WRSU is called "**Your Only Station for Complete Rutgers Sports Coverage!**"

THE NEWS DEPARTMENT

NEWS . . . FIRST . . . FAST . . . FACTUAL . . .

"Become informed and stay informed", is not just an idle slogan, but a fact with the WRSU News Department. With a newscast every half hour they have their hands full gathering material and editing copy and coordinating their large department. The largest department in the station, the Public Affairs Department is always on the look out for capable personnel for help in the tremendous task of reporting the news.

WRSU News gathers campus news from leaders in the student body, the faculty and the administration. State and local news come from our United Press International wire service, while Mutual News supplies the Rutgers Campus through WRSU, with the best national and international coverage available.

TUNE IN FOR WRSU CAMPUS NEWS ON THE HOUR AND
MUTUAL NATIONAL AND INTERNATIONAL
NEWS ON THE HALF HOUR.

MUTUAL

NEWS

Personalities

Tony Marvin

Del Sharbutt

Westbrook Van Voorhis

Frank Singiser

Van Deventer

Steve McCormick

. . . Bring YOU the News!

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
6:30	O F F	MORNING STRETCH					OFF	
7		JEFF DALY SHOW					LOCAL NEWS ON THE HOUR	
8		MUSIC FROM 680						
9		CHAPEL						
10		LAND OF OZ						
11		K						
12	N L I I G F H E T	PETE HALDEN SHOW					MUTUAL NEWS ON THE HALF HOUR	
1		MUSIC STRIKES BACK						
2		DOUG RANDELL SHOW						
3		NEWS AND SPORTS						
4		SOUND 68					OLDIES	SOUND 68
5		(POPULAR, FOLK & JAZZ)						
6	CLASSICAL							
7	NEWS AND SPORTS							
8	ROUND MIDNIGHT					CLASSICAL	ROUND MIDNIGHT	
9								
10								
11								
12								
1								
2								

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CLASS OF '71

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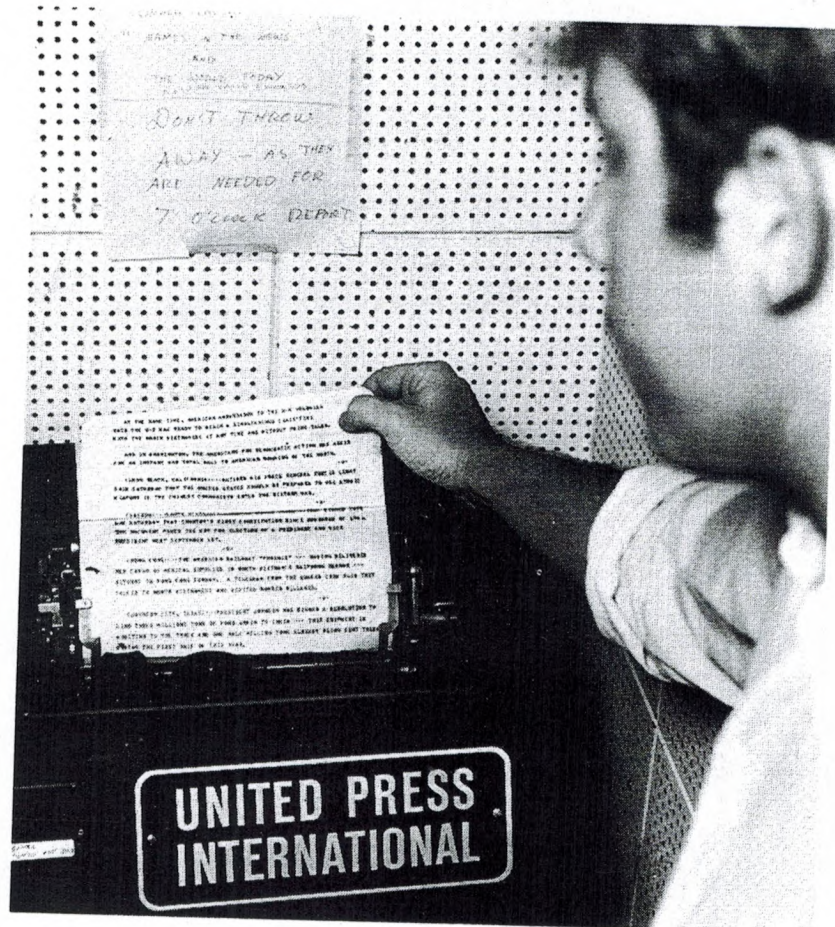
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Welcomes the Class of 1971 to the Banks

Patronize the 'Agencies' – "Run by Students for Students"

THE TECHNICAL DEPARTMENT

The Technical Department personnel, the behind the scenes people, serve to keep the station on the air. WRSU operates on a closed carrier transmission system with fifteen transmitters spread over Rutgers and Douglass. The tech people must keep these in constant repair and provide new ones as necessary.

Studio equipment including consoles, tape recorders, turntables, and remote equipment also requires continuous attention. But the technically minded don't only repair . . . they innovate.

Student built devices make up a large part of our on the air equipment. Almost any time during the evening hours someone can be found tinkering in the WRSU Tech Department.

Studio engineers also come from this busy staff. They must handle all the controls of an on the air program in the studio or at a remote.

WRSU'S Technical Department needs people now. Anyone with an interest in electronics through education or hobby is welcome. Working with WRSU offers a good chance to get a behind the scenes look at a radio station, as well as an education in creating broadcast equipment. A tour of the station will be given at any time for engineering prospects. Hope to see you at the Organizational Meeting on September 19 in Scott Hall Room 123

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POE THE DETECTIVE:
The Curious Circumstances Behind
The Mystery of Marie Roget

by JOHN WALSH

Introduction by Thomas Ollive Mabbott

The Mystery of Marie Roget, one of Poe's great short detective stories, has been widely accepted by Poe scholars and general readers as a triumph of crime detection and analysis. In it he attempted to solve from newspaper accounts the violent death in 1841 of Mary Rogers, a one-time employee of a New York tobacconist. For the sake of the story he transferred the locale of the crime from Weehawken, New Jersey, to Paris, but he left no question as to the crime under consideration or of his intention to solve the then baffling murder. Poe's solution first appeared

in several issues of Snowden's *The Ladies Companion* in 1842-43, and was later published as one of a trilogy of Poe mysteries.

Not until Mr. Walsh made his thorough and devastating study of the details of the writing and publication of this story has the extent of Poe's shifting attitude towards his material become clear. The author has carefully investigated the death of Mary Rogers as reported in contemporary newspapers and archives and has examined the events of Poe's life at that time. The result is a book of unquestionably sound research and entertaining and lighthearted writing. It will charm Poe critics and scholars as well as readers of detective and mystery stories.

December, 1967 160 Pages Illustrations Notes
Appendix Bibliography Index \$7.50
LC #67-28416

WAR, MUTINY, AND
REVOLUTION IN THE GERMAN
NAVY:

The World War I Diary of
Seaman Richard Stumpf

Translated, edited, and with a preface
by DANIEL HORN

In 1926 the Reichstag Investigating Committee, formed in 1919 to probe the causes of the German defeat in World War I, received a document that "surprised, astonished, and shocked" its members. This document was the personal diary of Richard Stumpf, a seaman in the German navy from 1912 to 1918.

The contents of this journal have a high degree of human interest and historical significance. The personality and background of the author account for much of that. Stumpf was not a professional sailor. He was devoutly religious, and entered the German navy a confirmed anti-Socialist and an enthusiastic German patriot, to emerge six years later a dramatically changed man. The diary describes in vivid terms its author's war fever at the beginning of the conflict, traces the growth of his resentment against inactivity and ill-treatment, and concludes with his observations of and participation in the naval rebellions of 1917 and 1918.

Freiburgern auf Deck
S. M. S. "Kaiser."



The diary of this obscure sailor has filled a gap in German war literature by describing the response of the great masses of men in both the German armed forces and civilian life to the social, economic, and political upheaval caused by the war. Seaman Richard Stumpf's personal diary makes clear not only why the navy revolted but why Germany lost the war, why its empire collapsed, and why its government was overturned by revolution.

October, 1967 488 Pages Photographs Map
Notes Index \$10.00
LC #67-20390

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our books

RUTGERS UNIVERSITY PRESS

New Brunswick, New Jersey

WRSU IS *YOUR* STATION

We need good dedicated people from
both Rutgers and Douglass for DJ's,
sales, publicity, news, sports and engineering. So don't forget our meeting.

TUESDAY, SEPTEMBER 19----7:30P. M..

SCOTT HALL, ROOM 123



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